



The Eastlake News

2018

Advertising Rate Sheet

We are excited to have you join the great group of local merchants and service providers who advertise in the Eastlake News.

About Us

The Eastlake News is a quarterly publication of the Eastlake Community Council. Over 3,500 copies are distributed each quarter around the neighborhood. It is hand delivered by volunteers to households in Eastlake and available at a variety of businesses, as well as being on the ECC website, eastlakeseattle.org.

Schedule and Deadlines

Issues come out every season:

Spring – March, April, May (deadline Feb. 10)

Summer – June, July, August (deadline May 10)

Fall – September, October, November (deadline Aug. 10)

Winter – December, January, February (deadline Nov. 10)

Reminder deadlines for submissions will be emailed to you. You will be asked to confirm the placement in each issue or how ever many issues you want, and you will be invoiced via email (unless we have agreed to other arrangements) once the Eastlake News is issued.

Rates and sizes

Rates and sizes are listed on the back. We have one-time rates and a 10% discount for businesses that commit to four or more ads in a year.

Need Design Assistance? We've got you covered

If you should need assistance with creating an ad or revitalizing an existing one, the following is a list of three businesses who do ad design. Please work with them directly, and when you send them an inquiry include Eastlake News in the header.

Lindsay Fournier – Graphic Design

Lindsayfournier.com

Office: 206-829-8411

Cell: 208-641-8859

Lindsay@lindsayfournier.com

Emily Johnson – Graphic Design

Office: 206-523-2553

Emily@hedgehoggraphics.com

Ryan Murphy – Graphic Design

Vybe Hub

2226 Eastlake Ave E

Office: 206-745-0160

ryan@shamrockdesign.com

For more information contact Detra Segar at 206-310-8492 or dksegar@gmail.net

Quarter Page 3.625x 4.875 inch.
1x \$70
4x \$63

Half Page 3.625 x 10 inch.
1x \$100
4x \$90

Whole Page 7.5 x 10 inch.
1x \$200
4x \$180

Business card 3.625 x 2.312 inch.
1x \$40
4x \$36