



2020

Advertising Rate Sheet

We are excited to have you join the great group of local merchants and service providers who advertise in the Eastlake News.

About Us

The Eastlake News is a quarterly publication of the Eastlake Community Council. Over 3,500 copies are distributed each quarter around the neighborhood. It is hand delivered by volunteers to households in Eastlake and available at a variety of businesses. It is also available as a pdf on the ECC website, eastlakeseattle.org. The Eastlake News is just one of many ways in which the ECC works to promote our thriving community and local business district. Your support is greatly appreciated.

Schedule and Deadlines

Issues come out every season:

Spring – March, April, May – deadline Feb. 10

Summer – June, July, Aug. – deadline May 10

Fall – Sept., Oct., Nov. – deadline Aug. 10

Winter – Dec., Jan., Feb. – deadline Nov. 10

Reminder deadlines for submissions will be emailed to you. You will be asked to confirm the placement in each issue or how ever many issues you want, and you will be invoiced via email (unless we have agreed to other arrangements) once the Eastlake News is issued.

Rates and sizes

Rates and sizes are listed on the back. Ads should be black and white and “camera ready” as a pdf or jpeg. If you have an ad ready to go, forward it to Detra at dksegar@gmail.com.

Need Design Assistance? We’ve got you covered

If you should need assistance with creating an ad or revitalizing an existing one, the following is a list of three businesses who do ad design. Please work with them directly, and when you send them an inquiry include Eastlake News in the header.

Ryan Murphy – Graphic Design

Vybe Hub

2226 Eastlake Ave E

Office: 206-745-0160

ryan@shamrockdesign.com

Lindsay Fournier – Graphic Design

Lindsayfournier.com

Office: 206-829-8411

Cell: 208-641-8859

Lindsay@lindsayfournier.com

Emily Johnson – Graphic Design

Office: 206-617-4448

Emily@hedgehoggraphics.com

For more information contact Detra Segar at 206-310-8492 or dksegar@gmail.com

**Quarter Page 3.625x 4.875 inch.
\$70**

**Half Page 3.625 x 10 inch.
\$100**

**Whole Page 7.5 x 10 inch.
\$180**

**Business Card 3.625 x 2.312 inch.
\$40**